



FORM Student Innovation Competition Entry Guide

Calling Future Architects & Designers

Formica Corporation's annual FORM Student Innovation Competition opens for entries on September 6, 2023 in the U.S., Canada and Mexico!

The grand prizewinner will receive \$2,000 and an expenses-paid trip to join Formica Corporation at NeoCon 2024 in Chicago, where their fabricated design will be showcased.



Design Theme: Newstalgia

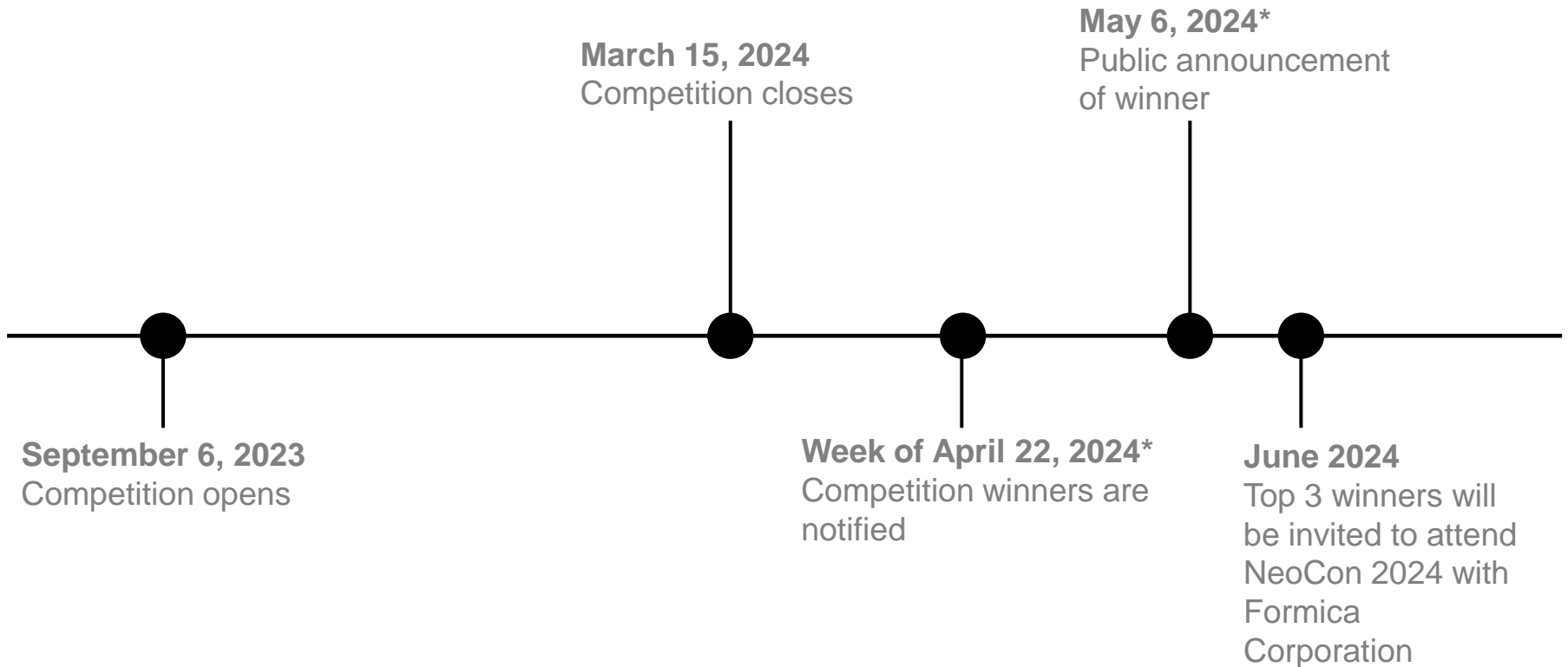
Design from decades gone by and vintage style has returned in a big way. We're seeing a new wave of décor inspired by the past.

In celebration of Formica's 110th anniversary, we encourage students to explore design through the decades and show us a furniture piece that embodies their interpretation of "Newstalgia," an aesthetic that blends retro and vintage design with a fresh, modern take.

[Explore Formica's History](#)



Competition Key Dates



*Announcement dates are approximate.

Requirements For Entry

1. Fill out the submission form PDF, [available on competition landing page](#)
2. Provide a design packet, which must include:
 - Project statement (300 words or less)
 - Color rendering of furniture design
 - With dimensions (no larger than 6'x6'x6')
 - List Formica Brand products used (at least two or more Formica[®] Brand Laminate colors/patterns and at least one color/pattern of FENIX[®] innovative materials).
3. Email the final project to designcontest@formica.com in PDF format, no larger than 10MB
 - Permissible (but not required) to submit an additional file of the design rendering in .dwg or .dxf formats

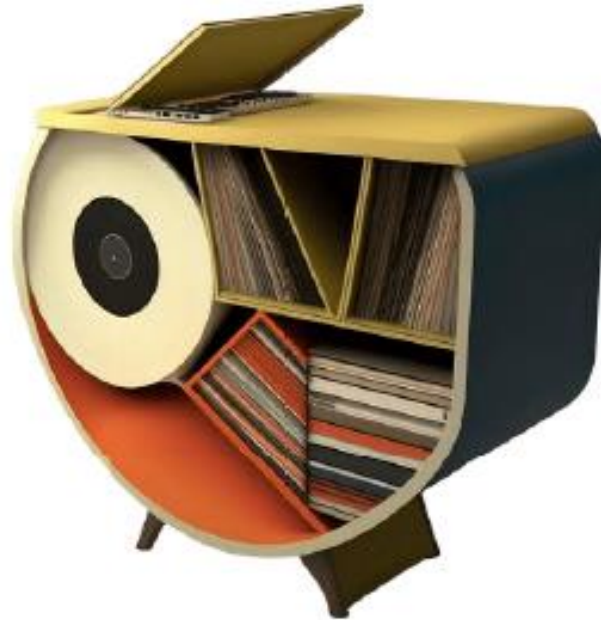


Note: Full competition rules are available for download at the competition landing page.

FORM THROUGH THE YEARS



2023 Winning Design: Voluta



This striking furniture piece showcases a combination of harmonious curves and vivid colors, embodying the essence of maximalist design. Crafted from high-quality laminate, Voluta offers a stylish solution for storing and enjoying vinyl records.



2022 Winning Design: Twins Table



The Twins Table was created for homeowners who need flexible, multipurpose furniture that allows them to seamlessly transition between functions. The Twins Table is made using Formica® Laminate which offers a broad range of looks.



2021 Winning Design: Toboom



A multifunctional piece of furniture designed to provide children with space for play, work, storage and relaxation. In the future, spaces for children will have to be more versatile due to strong growth demographic, while teleworking will become part of the daily life of parents. This need for multifunctionality will be sought to allow more independent learning.

2020 Winning Design: Origami



Modular art at its simplest. Birds, flowers, animals; all represented by the simple manipulation of a sheet of paper, the raw material of this work. Origami allows you to play with shapes and volumes, which causes this desk to challenge proportions. This ancestral art of Japan aims to be educational and evolving, in the very image of this creation.

2019 Winning Design: The Shrug Chair



Inspired by the bent plywood furniture of the midcentury, this design has a comfortable aesthetic that invites patrons to “shrug off” their cares in a chair designed for residential or commercial spaces. The curved nature of the chair allows for more relaxation as wide spanned arms give the user more room to rest their upper body.



Product Overview



Formica® Laminate

- Formica Corporation is the inventor of laminate
- Available in a variety of solid and graphic patterns and finishes
- Traditional laminate has a paper core with layers of thin sheets
- Postforming allows the product to be used for certain curved applications
- Durable and wear-resistant
- Nonporous and easy to clean
- Horizontal and vertical application
- Impact-resistant

[Explore colors and patterns](#)



New Fabric Collection – Formica® Laminate



Formica® Brand Laminate Fabric Collection: Naturalized linen looks bring a sense of sophisticated coziness into any commercial environment. The new Fabric Collection uses an organic cross weave layout of neutral backgrounds enhanced with whitened threads.



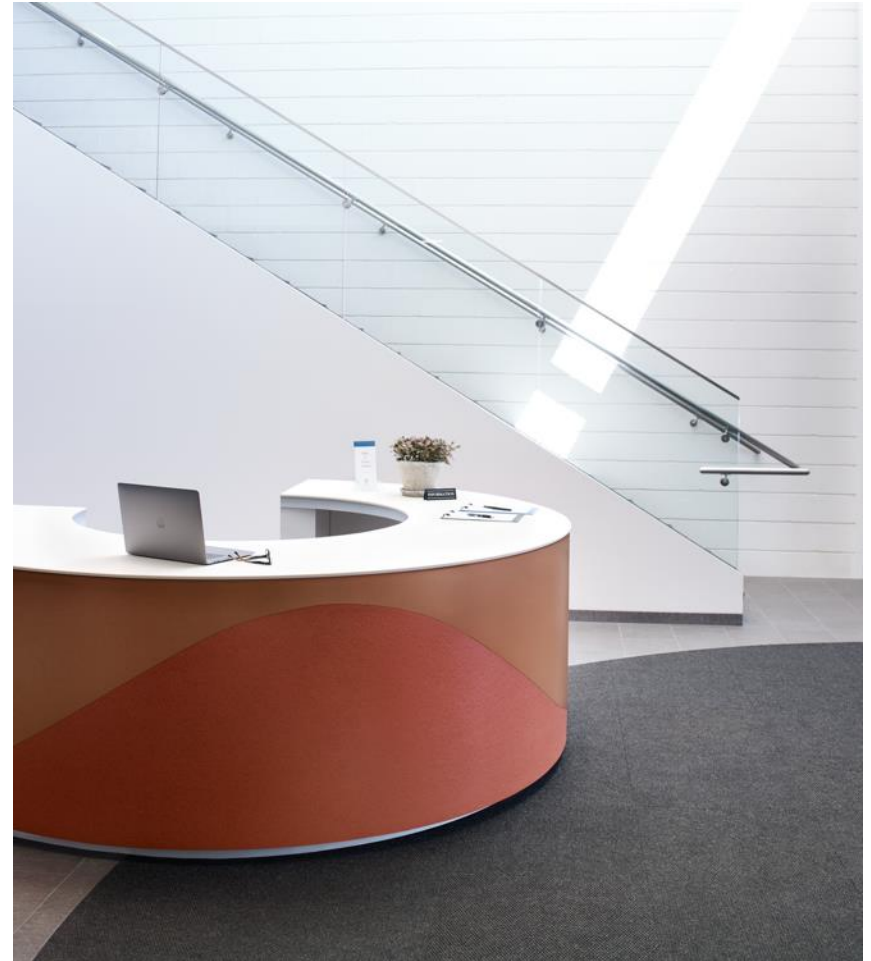
Working With Laminate

- Laminate can be used for a large variety of surfacing projects and locations throughout the home and commercial spaces such as:
 - Countertops
 - Backsplashes
 - Cabinet fronts
 - Dividing walls
 - Cash wraps
 - Desks
 - Shelving
 - Elevator panels
 - Walls
- Can be used horizontally and vertically



Working With Laminate

- Can bend (within limits) through postforming at 325 degrees Fahrenheit
 - Forming rounded shapes can be more difficult and gradual curves are recommended
- Can be adhered to a variety of materials, such as plywood or MDF, to create any look
- Explore the fabrication and postforming guides located here: [Formica® Laminate \(formicadocs.info\)](http://formicadocs.info)



Working With Laminate

- Not recommended for outdoor use
- Careful consideration must be given to product use around water because saturation may damage the seal and paper core of laminate



FENIX[®] Innovative Materials

- FENIX innovative materials is suitable for a range of vertical and horizontal interior design applications
- With low light reflectivity, the FENIX surface is extremely opaque and matte, soft touch and anti-fingerprint
- FENIX is a carbon-neutral material combining functionality, aesthetics and sustainable manufacturing practices

[Explore FENIX](#)



180fx[®]

- 180fx[®] is an extension of Formica's traditional laminate products that uses large-scale printing and scanning technologies for high-resolution patterns without a repeat
- The designs are revolutionary in making true-to-scale granite, stone and woodgrain patterns that offer visual drama that is unmatched by any other laminates
- Impact- and wear-resistant
- Horizontal and vertical application

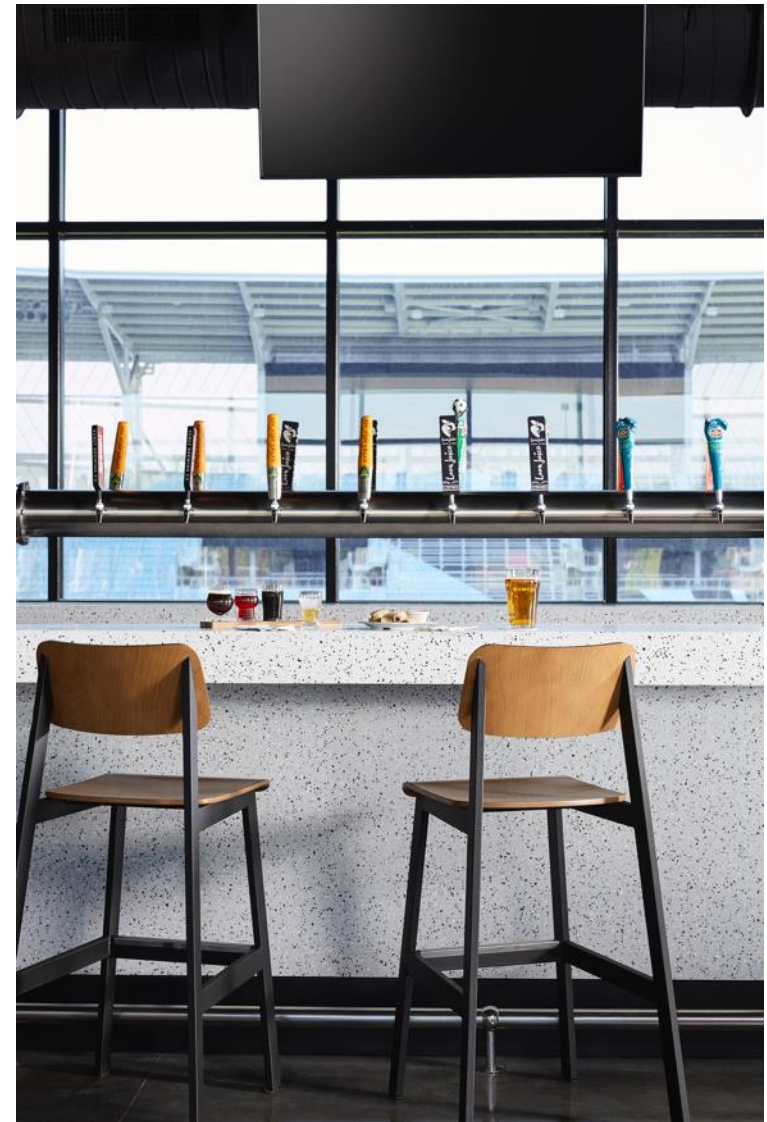
[Explore 180fx](#)



Everform® Solid Surface

- Everform® Solid Surface is an acrylic surface made from natural mineral fiber and binding resins that features color all the way through to its core
- Seamless, nonporous, highly durable and repairable, and water, and fire-resistant
- Horizontal and vertical application

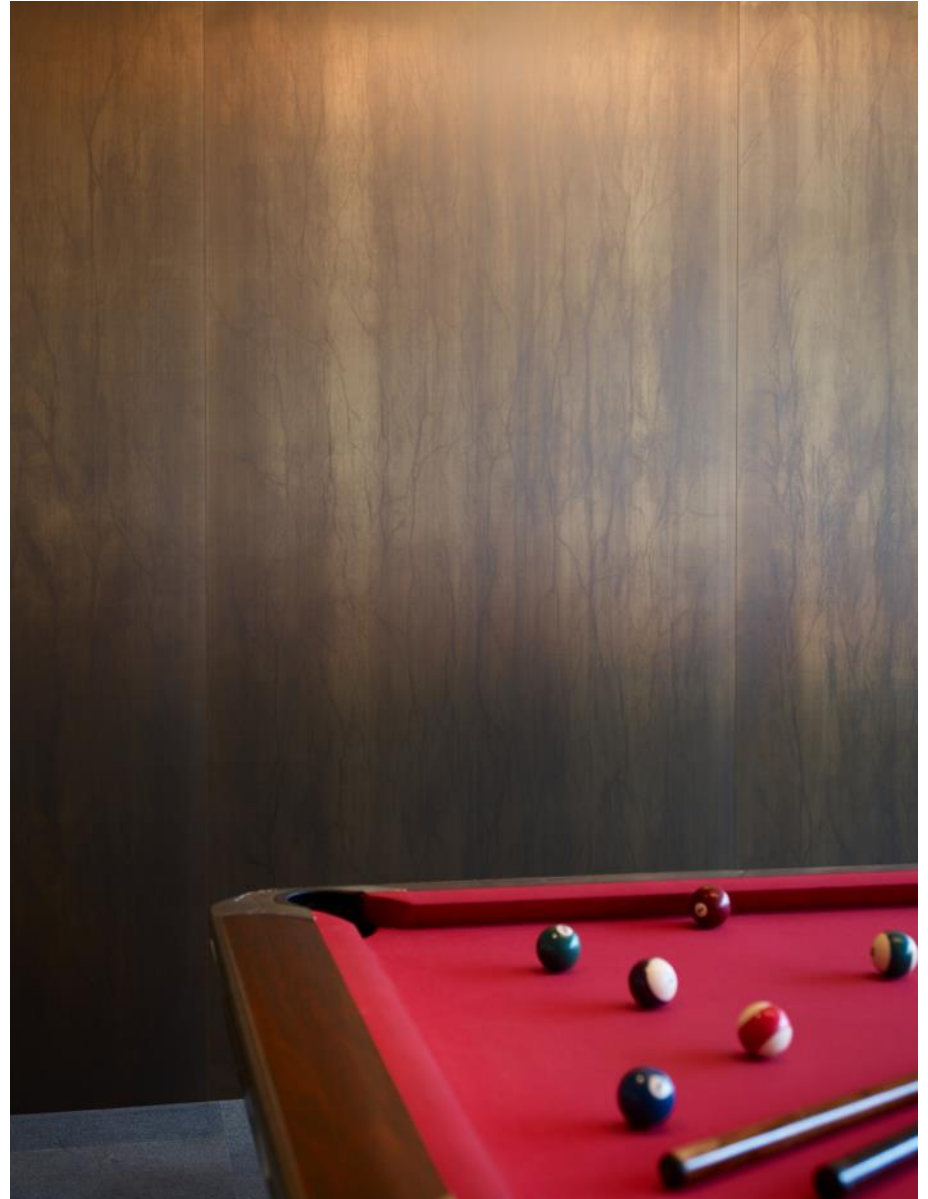
[Explore Everform Solid Surface](#)



DecoMetal[®] Laminate

- DecoMetal[®] Laminate is a line of metal and metal-look laminates
- This line offers glamorous colors and sheens with sophisticated textures designed for interiors that require high design and durability
- Fire- and wear-resistant
- Light-use horizontal and vertical application

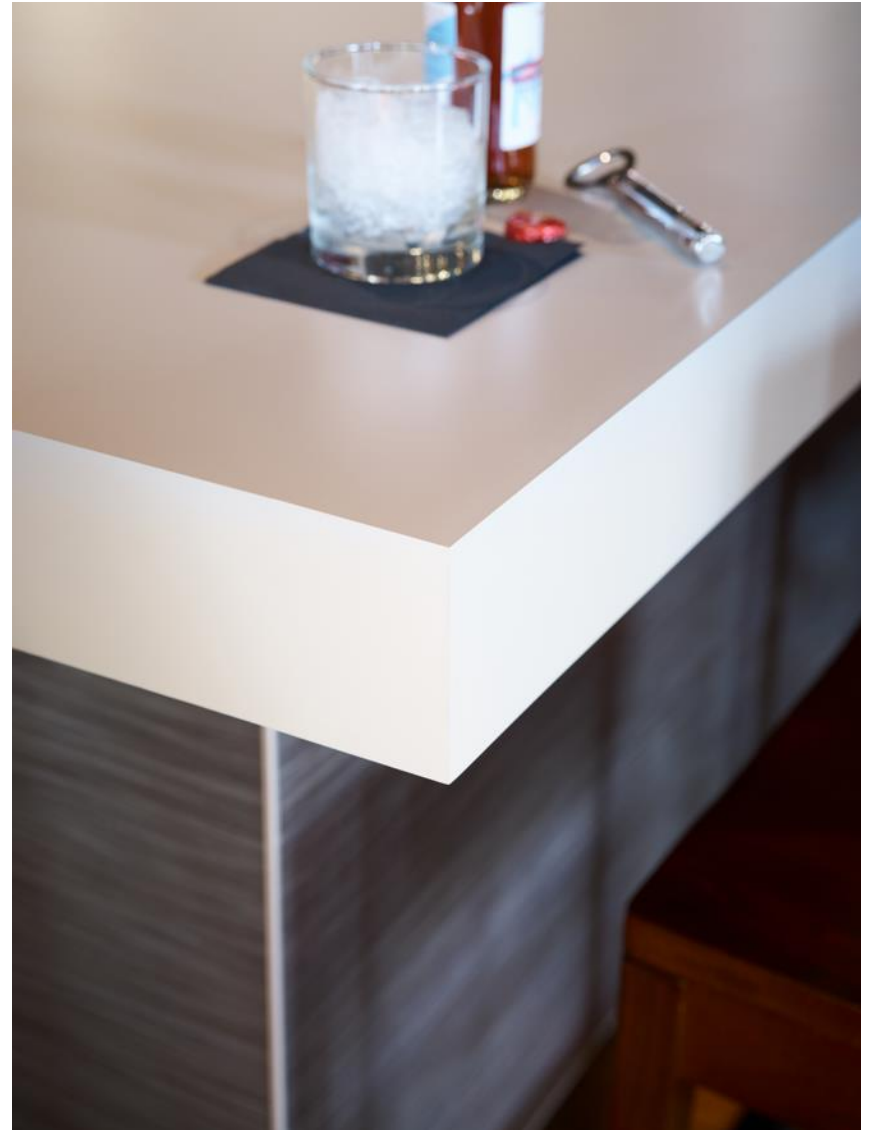
[Explore DecoMetal](#)



ColorCore[®]2

- Features a matching-colored core that eliminates the brown edge typically seen with laminate
- By eliminating the brown edge, often associated with standard laminate, ColorCore[®]2 offers professionals a functional solution with high performance that doesn't sacrifice design
- Horizontal and vertical application
- Impact- and stain-resistant

[Explore ColorCore2 Compact](#)



Formica® Writable Surfaces

- Dry-erase surfaces that clean up instantly and are ideal for homes, offices and education settings
- Durable and easy to maintain
- High-gloss
- Non-magnetic
- Stain-resistant
- Horizontal and vertical application

[Explore Formica Writable Surfaces](#)



Sustainability Commitment

- Formica Corporation continually strives to create innovative products that support sustainable design and contribute to a healthier environment.
- This year, Formica Corporation announced its goal to achieve net carbon neutrality by 2030 with a midpoint benchmark of 25% reduction of CO2 emissions and 10% reduction in primary energy demand by 2026.
- Formica Corporation will reduce its water footprint by 5% in the next five years
- Formica Corporation pledges to publish its environmental impact data every year, along with targets and initiatives for the coming year.
- Some of Formica Corporation's most sustainable products include Recycled Kraft, Reclaimed Denim Fiber and Paper Terrazzo patterns.
- Formica's products are LEED® , FSC® Certified Wood, and GREENGUARD certified.
- You can learn more on Formica's [sustainability page](#).



**For further questions about
the competition, please email
formica@clynch.com**

